



KMOV
One Memorial Drive
St. Louis, MO 63102

Patrick Media
216 W. Washington
Marshfield, MO 65706-1645

Contract # 845804
Schedule Dates 07/31/12-08/07/12
Advertiser Steelman for U.S. Senate (39628)
Agency/T-Code Patrick Media (4072)/021165894
Product Political - US Senate (1176)
Brand Republican (161345)
Salesperson McNamara, Julie (2389)
Sales Office KMOV-St. Louis
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate - Agency
Billing Type Standard
Comments 7/31-8/6

Date Entered 07/30/12
Last Modified 08/02/12
Entered By Bridget Hurst
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,885.00
Net Total \$22,015.00
Sales Tax

St. Louis (KMOV) (KMOV)

By Broadcast Month	Spots	Rate
Aug. 2012	44	\$25,900.00
Grand Total:	44	\$25,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/31/12-08/03/12	1	:30	131968- CBS This Morning			1	1	1	1			4	\$225.00	\$900.00	St. Louis (KMOV) (KMOV)		7/30/12
2.0	Normal Line / SPOT	08/06/12-08/06/12	1	:30	131968- CBS This Morning		1							1	\$225.00	\$225.00	St. Louis (KMOV) (KMOV)		7/30/12
3.0	Normal Line / SPOT	07/31/12-08/03/12	2	:30	98273- Great Day St. Louis			1	1	1	1			4	\$100.00	\$400.00	St. Louis (KMOV) (KMOV)		7/30/12
4.0	Normal Line / SPOT	08/06/12-08/06/12	2	:30	98273- Great Day St. Louis		1							1	\$100.00	\$100.00	St. Louis (KMOV) (KMOV)		7/30/12
5.0	Normal Line / SPOT	07/31/12-08/03/12	1	:30	20022- Price is Right			1	1	1	1			4	\$400.00	\$1,600.00	St. Louis (KMOV) (KMOV)		7/30/12
6.0	Normal Line / SPOT	08/06/12-08/06/12	1	:30	20022- Price is Right		1							1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)		7/30/12
7.0	Normal Line / SPOT	08/03/12-08/03/12	1	:30	20023- News @ 12noon M-F						1			1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		7/30/12
8.0	Normal Line / SPOT	08/06/12-08/06/12	1	:30	20023- News @ 12noon M-F		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		7/30/12
9.0	Normal Line / SPOT	07/31/12-08/03/12	4	:30	28663- Dr. Phil			1	1	1	1			3	\$225.00	\$675.00	St. Louis (KMOV) (KMOV)		7/30/12
9.0.1	Closed Preempt	08/02/12															St. Louis (KMOV) (KMOV)	I-Inventory Accommodation/Exception - bump rate/ Political	
10.0	Normal Line / SPOT	08/06/12-08/06/12	4	:30	28663- Dr. Phil		1							1	\$225.00	\$225.00	St. Louis (KMOV) (KMOV)		7/30/12
11.0	Normal Line / SPOT	07/31/12-08/03/12	1	:30	20054- News @ 5pm M-F			1	1	1	1			4	\$950.00	\$3,800.00	St. Louis (KMOV) (KMOV)		7/30/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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12.0	Normal Line / SPOT	08/06/12-08/06/12	1	:30	20054- News @ 5pm M-F		1							1	\$950.00	\$950.00	St. Louis (KMOV) (KMOV)		7/30/12
13.0	Normal Line / SPOT	07/31/12-08/03/12	1	:30	20055- News @ 6pm M-F			1	1	1	1			4	\$900.00	\$3,600.00	St. Louis (KMOV) (KMOV)		7/30/12
14.0	Normal Line / SPOT	08/06/12-08/06/12	1	:30	20055- News @ 6pm M-F		1							1	\$900.00	\$900.00	St. Louis (KMOV) (KMOV)		7/30/12
15.0	Normal Line / SPOT	07/31/12-08/03/12	1	:30	20062- News @ 10pm M-F			1	1	1	1			4	\$1,500.00	\$6,000.00	St. Louis (KMOV) (KMOV)		7/30/12
16.0	Normal Line / SPOT	08/06/12-08/06/12	1	:30	20062- News @ 10pm M-F		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)		7/30/12
17.0	Normal Line / SPOT	08/04/12-08/04/12	1	:30	20108- News @ 10pm Sat							1		1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)		7/30/12
18.0	Normal Line / SPOT	08/04/12-08/04/12	1	:30	119145- News @ 10:30pm							1		1	\$400.00	\$400.00	St. Louis (KMOV) (KMOV)		7/30/12
19.0	Normal Line / SPOT	07/31/12-08/03/12	1	:30	20063- Late Show with David Letterman			1	1	1	1			4	\$450.00	\$1,800.00	St. Louis (KMOV) (KMOV)		7/30/12
20.0	Normal Line / SPOT	08/06/12-08/06/12	1	:30	20063- Late Show with David Letterman		1							1	\$450.00	\$450.00	St. Louis (KMOV) (KMOV)		7/30/12
21.0	M/G For 9.0.1 / SPOT	08/07/12-08/07/12	1	:30	131968- CBS This Morning	1		X						1	\$225.00	\$225.00	St. Louis (KMOV) (KMOV)		8/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: